

## Criteria for the Selection of Partner Companies

- **Owned and led by women:** Our partner companies are at least 51% owned by women. They are led by women who come from the country where the enterprise is in operation. They need to be able to communicate fluently in English.
- **Small and middle-sized enterprises (SMEs).** The focus is on SMEs with an annual turnover between USD 60'000 and USD 500'000.
- **Committed leaders:** The leaders of our partners are value-driven with a high commitment. They have a proven expertise, management capabilities and entrepreneurial skills to achieve success and to expand their enterprise.
- **Proven business model and scale:** Our partners have a proven business model and can demonstrate their potential and ability to scale significantly.
- **Dedicated focus on green business:** Our partners must be strongly focusing on activities, services, products or technologies which have a direct impact on setting off greenhouse gas emissions and/or make people more resilient through climate change adaptation measures.
- **Dedication to positive social impact:** Our partners must be actively working towards improving the lives of low-income people (with less than USD 2.00/day), particularly women and girls. We are looking for high numbers of women and girls which are impacted.
- **Needing capital for growth:** Our partners must be generating revenue and looking for capital to expand. We want to be the catalyst that helps our partners achieve their vision for their next stage of expansion.
- **Robust governance:** Our partners should have or want a robust and strong governance structure, recognizing the value it creates for sustained growth.
- **Investment size:** We aim to invest between USD 30'000 to USD 100'000. This might be a long-term credit or equity.